

**SOME SUBORDINATIONS RESULTS FOR CERTAIN SUBCLASSES
OF STARLIKE AND CONVEX FUNCTIONS OF COMPLEX ORDER**

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ABSTRACT. In this paper we derive several subordination results for certain classes of analytic functions of complex order.

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1. INTRODUCTION

Let A denote the class of functions of the form :

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \tag{1.1}$$

which are analytic in the open unit disc $U = \{z : z \in C \text{ and } |z| < 1\}$. We also denote by K the class of function $f(z) \in A$ that are convex in U .

Let $P(\lambda, b)$ denote the subclass of A consisting of functions $f(z)$ which satisfy :

$$\operatorname{Re} \left\{ 1 + \frac{1}{b} \left(\frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} - 1 \right) \right\} > 0$$
$$(z \in U; b \in C^* = C \setminus \{0\}; 0 \leq \lambda \leq 1) \tag{1.2}$$

or which satisfy the following inequality :

$$\left| \frac{\frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} - 1}{\frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} - 1 + 2b} \right| < 1. \tag{1.3}$$

Also, a function $f(z) \in A$ is said to be in the class $R(\lambda, b)$ if it satisfies :

$$\operatorname{Re} \left\{ 1 + \frac{1}{b} \left(f'(z) + \lambda z f''(z) - 1 \right) \right\} > 0$$

$$(z \in U; b \in C^*; 0 \leq \lambda \leq 1) \tag{1.4}$$

or which satisfy the following inequality :

$$\left| \frac{f'(z) + \lambda z f''(z) - 1}{f'(z) + \lambda z f''(z) - 1 + 2b} \right| < 1. \tag{1.5}$$

We note that :

$$(i) \quad P(0, b) = S(b) = \left\{ f \in A : \operatorname{Re} \left[1 + \frac{1}{b} \left(\frac{z f'(z)}{f(z)} - 1 \right) \right] > 0, z \in U, b \in C^* \right\}, \tag{1.6}$$

where $S(b)$, is the class of starlike functions of complex order, studied by Nasr and Aouf [6] and Owa [7];

$$(ii) \quad P(1, b) = C(b) = \left\{ f \in A : \operatorname{Re} \left(1 + \frac{1}{b} \frac{z f''(z)}{f'(z)} \right) > 0, z \in U, b \in C^* \right\}, \tag{1.7}$$

where $C(b)$, is the class of convex functions of complex order, studied by Nasr and Aouf [5] and Owa [7];

$$(iii) \quad R(0, b) = R(b) = \left\{ f \in A : \operatorname{Re} \left[1 + \frac{1}{b} (f'(z) - 1) \right] > 0, z \in U, b \in C^* \right\}, \tag{1.8}$$

where $R(b)$ is the class of close-to-convex functions of complex order, studied by Halim [3] and Owa [7].

Definition 1. (Hadamard Product or Convolution). Given two functions f and g in the class A , where $f(z)$ is given by (1.1) and $g(z)$ is given by

$$g(z) = z + \sum_{n=2}^{\infty} b_n z^n. \tag{1.9}$$

The Hadamard product (or convolution) $(f * g)(z)$ is defined (as usual) by

$$(f * g)(z) = z + \sum_{n=2}^{\infty} a_n b_n z^n = (g * f)(z) \quad (z \in U).$$

Definition 2. (Subordination Principal). For two functions f and g , analytic in U , we say that the function $f(z)$ is subordinate to $g(z)$ in U , and write $f(z) \prec g(z)$ ($z \in U$), if there exists a Schwarz function $w(z)$, which (by definition) is analytic in U with $w(0) = 0$ and $|w(z)| < 1$, such that $f(z) = g(w(z))$ ($z \in U$). Indeed it is known that $f(z) \prec g(z) \Rightarrow f(0) = g(0)$ and $f(U) \subset g(U)$.

Furthermore, if the function g is univalent in U , then we have the following equivalence [4, p. 4] :

$$f(z) \prec g(z) \Leftrightarrow f(0) = g(0) \text{ and } f(U) \subset g(U).$$

Definition 3. (Subordinating Factor Sequence). A sequence $\{b_n\}_{n=1}^{\infty}$ of complex numbers is said to be a subordinating factor sequence if, whenever $f(z)$ is of the form (1.1) is analytic, univalent and convex in U , we have the subordination given by

$$\sum_{n=1}^{\infty} a_n b_n z^n \prec f(z) \quad (z \in U; a_1 = 1). \quad (1.10)$$

Lemma 1. [10]. The sequence $\{b_n\}_{n=1}^{\infty}$ is a subordinating factor sequence if and only if

$$\operatorname{Re} \left\{ 1 + 2 \sum_{n=1}^{\infty} b_n z^n \right\} > 0 \quad (z \in U).$$

In [1], Altintas and Qzkan studied the classes $P(\lambda, b)$ and $R(\lambda, b)$ when $f(z) = z - \sum_{n=2}^{\infty} a_n z^n$ ($a_n \geq 0$) and obtained the following lemmas :

Lemma 2. [1]. If $f(z) = z - \sum_{n=2}^{\infty} a_n z^n$ ($a_n \geq 0$) $\in P(\lambda, b)$, then we have

$$\sum_{n=2}^{\infty} [1 + \lambda(n-1)] (n + |b| - 1) a_n \leq \frac{|b|^2}{\operatorname{Re}(b)}.$$

Lemma 3. [1]. If $f(z) = z - \sum_{n=2}^{\infty} a_n z^n$ ($a_n \geq 0$) $\in R(\lambda, b)$, then we have

$$\sum_{n=2}^{\infty} n [1 + \lambda(n-1)] a_n \leq \frac{|b|^2}{\operatorname{Re}(b)}.$$

In [8], Ozkan used Lemma 2 and Lemma 3 to obtain subordination results involving the Hadamard product of the above classes. All the results obtained by Ozkan [8, Theorem 2.1 and Theorem 2.8] are not correct because Lemma 1 and Lemma 2 are proved by Altintas and Ozkan [1] when $f(z)$ has negative coefficients, i. e., $f(z) = z - \sum_{n=2}^{\infty} a_n z^n$ ($a_n \geq 0$).

Now, we prove the following lemmas which give a sufficient conditions for functions belonging to the classes $P(\lambda, b)$ and $R(\lambda, b)$.

Lemma 4. Let the function $f(z)$ which is defined by (1.1) satisfies the following condition :

$$\sum_{n=2}^{\infty} [1 + \lambda(n-1)] [(n-1) + |2b + n - 1|] |a_n| \leq 2|b| \quad (\lambda \geq 0; b \in C^*), \quad (1.11)$$

then $f(z) \in P(\lambda, b)$.

Proof. Suppose that the inequality (1.11) holds. Then we have for $z \in U$,

$$\begin{aligned} & \left| \frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} - 1 \right| - \left| \frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} + 2b - 1 \right| \\ &= \left| [zf'(z) + \lambda z^2 f''(z)] - [(1-\lambda)f(z) + \lambda z f'(z)] \right| - \\ & \quad \left| [zf'(z) + \lambda z^2 f''(z)] + (2b-1)[(1-\lambda)f(z) + \lambda z f'(z)] \right| \\ &= \left| \sum_{n=2}^{\infty} (n-1)[1 + \lambda(n-1)] a_n z^n \right| - \left| 2bz + \sum_{n=2}^{\infty} [1 + \lambda(n-1)] (2b+n-1) a_n z^n \right| \\ &\leq |z| \left\{ \sum_{n=2}^{\infty} (n-1)[1 + \lambda(n-1)] |a_n| |z|^{n-1} - \right. \\ & \quad \left. \left\{ 2|b| - \sum_{n=2}^{\infty} [1 + \lambda(n-1)] |2b+n-1| |a_n| |z|^{n-1} \right\} \right\} \\ & \leq \sum_{n=2}^{\infty} [1 + \lambda(n-1)] [(n-1) + |2b+n-1|] |a_n| |z|^{n-1} \leq 0, \end{aligned}$$

which shows that $f(z)$ belongs to the class $P(\lambda, b)$.

Lemma 5. Let the function $f(z)$ which is defined by (1.1) satisfies the following condition :

$$\sum_{n=2}^{\infty} n [1 + \lambda(n-1)] |a_n| \leq |b|, \quad (1.12)$$

then $f(z) \in R(\lambda, b)$.

Proof. Suppose that the inequality (1.12) holds. Then we have for $z \in U$,

$$\begin{aligned} & \left| f'(z) + \lambda z f''(z) - 1 \right| - \left| f'(z) + \lambda z f''(z) + 2b - 1 \right| \\ &= \left| \sum_{n=2}^{\infty} n [1 + \lambda(n-1)] a_n z^{n-1} \right| - \left| 2b + \sum_{n=2}^{\infty} n [1 + \lambda(n-1)] a_n z^{n-1} \right| \end{aligned}$$

$$\begin{aligned} &\leq \left\{ \sum_{n=2}^{\infty} n [1 + \lambda(n-1)] |a_n| |z|^{n-1} - \{2|b| - \sum_{n=2}^{\infty} n [1 + \lambda(n-1)] |a_n| |z|^{n-1}\} \right\} \\ &\leq 2 \left\{ \sum_{n=2}^{\infty} n [1 + \lambda(n-1)] |a_n| - |b| \right\} \leq 0, \end{aligned}$$

which shows that $f(z)$ belongs to the class $R(\lambda, b)$.

Let $P^*(\lambda, b)$ and $R^*(\lambda, b)$ denote the classes of functions $f(z) \in A$ whose coefficients satisfy the conditions (1.11) and (1.12), respectively. We note that $P^*(\lambda, b) \subseteq P(\lambda, b)$ and $R^*(\lambda, b) \subseteq R(\lambda, b)$.

2. MAIN RESULTS

Employing the technique used earlier by Attiya [2] and Srivastava and Attiya [9], we prove:

Theorem 6. *Let $f(z) \in P^*(\lambda, b)$. Then, for the function $g \in K$*

$$\left(\frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} \right) (f * g)(z) \prec g(z) \quad (z \in U) \quad (2.1)$$

and

$$\operatorname{Re}(f(z)) > - \frac{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}}{(\lambda + 1) [1 + |2b + 1|]} \quad (z \in U). \quad (2.2)$$

The constant factor $\frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}}$ in the subordination result (2.1) cannot be replaced by a larger one.

Proof. Let $f(z) \in P^*(\lambda, n)$ and let $g(z) = z + \sum_{n=2}^{\infty} c_n z^n \in K$. Then we have

$$\begin{aligned} &\frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} (f * g)(z) \\ &= \frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} \left(z + \sum_{n=2}^{\infty} a_n c_n z^n \right). \end{aligned} \quad (2.3)$$

Thus, by Definition 3, the subordination result (2.1) will hold true if the sequence

$$\left\{ \frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} a_n \right\}_{n=1}^{\infty} \quad (2.4)$$

is a subordinating factor sequence with $a_1 = 1$. In view of Lemma 1, this is equivalent to the following inequality :

$$\operatorname{Re} \left\{ 1 + \frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} \sum_{n=1}^{\infty} a_n z^n \right\} > 0 \quad (z \in U). \quad (2.5)$$

Now, since

$$\Psi(n) = [1 + \lambda(n - 1)] [(n - 1) + |2b + n - 1|]$$

is an increasing function of n ($n \geq 2$), we have

$$\begin{aligned} & \operatorname{Re} \left\{ 1 + \frac{(\lambda + 1) [1 + |2b + 1|]}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} \sum_{n=1}^{\infty} a_n z^n \right\} \\ = & \operatorname{Re} \left\{ 1 + \frac{(\lambda + 1) [1 + |2b + 1|]}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} z + \right. \\ & \left. \frac{1}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} \sum_{n=2}^{\infty} (\lambda + 1) [1 + |2b + 1|] a_n z^n \right\} \\ \geq & 1 - \frac{(\lambda + 1) [1 + |2b + 1|]}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} r \\ & - \frac{1}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} \sum_{n=2}^{\infty} [1 + \lambda(n - 1)] [(n - 1) + |2b + n - 1|] |a_n| r^n \\ > & 1 - \frac{(\lambda + 1) [1 + |2b + 1|]}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} r - \frac{2|b|}{\{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} r \\ = & 1 - r > 0 \quad (|z| = r < 1), \end{aligned}$$

where we have also made use of assertion (1.11) of Lemma 4. Thus (2.5) holds true in U . This proves the inequality (2.1). The inequality (2.2) follows from (2.1) by taking the convex function $g(z) = \frac{z}{1-z} = z + \sum_{n=2}^{\infty} z^n$. To prove the sharpness of the

constant $\frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}}$, we consider the function $f_0(z) \in P^*(\lambda, b)$ given by

$$f_0(z) = z - \frac{2|b|}{(\lambda + 1)[1 + |2b + 1|]} z^2. \quad (2.6)$$

Thus from (2.1), we have

$$\frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} f_0(z) \prec \frac{z}{1-z} \quad (z \in U). \quad (2.7)$$

Moreover, it can easily be verified for the function $f_0(z)$ given by (2.6) that

$$\min_{|z| \leq r} \left\{ \operatorname{Re} \frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}} f_0(z) \right\} = -\frac{1}{2}. \quad (2.8)$$

This shows that the constant $\frac{(\lambda + 1) [1 + |2b + 1|]}{2 \{2|b| + (\lambda + 1)[1 + |2b + 1|]\}}$ is the best possible.

Putting $\lambda = 0$ in Theorem 1, we obtain the following result.

Corollary 7. *Let the function $f(z)$ defined by (1.1) be in the class $P^*(0, b) = S^*(b)$ and suppose that $g(z) \in K$. Then*

$$\left(\frac{[1 + |2b + 1|]}{2 [2|b| + 1 + |2b + 1|]} \right) (f * g)(z) \prec g(z) \quad (z \in U) \quad (2.9)$$

and

$$\operatorname{Re}(f(z)) > -\frac{[2|b| + 1 + |2b + 1|]}{[1 + |2b + 1|]} \quad (z \in U).$$

The constant factor $\frac{[1 + |2b + 1|]}{2 [2|b| + 1 + |2b + 1|]}$ in the subordination result (2.9) cannot be replaced by a larger one.

Putting $\lambda = 1$ in Theorem 1, we obtain the following result.

Corollary 8. *Let the function $f(z)$ defined by (1.1) be in the class $P^*(1, b) = C^*(b)$ and suppose that $g(z) \in K$. Then*

$$\left(\frac{1 + |2b + 1|}{2 [|b| + 1 + |2b + 1|]} \right) (f * g)(z) \prec g(z) \quad (z \in U) \quad (2.10)$$

and

$$\operatorname{Re}(f(z)) > -\frac{|b| + 1 + |2b + 1|}{1 + |2b + 1|} \quad (z \in U).$$

The constant factor $\frac{1 + |2b + 1|}{2 [|b| + 1 + |2b + 1|]}$ in the subordination result (2.10) cannot be replaced by a larger one.

Remark 1. *Putting (i) $\lambda = 0$ and $b = 1 - \alpha$, $0 \leq \alpha < 1$ (ii) $\lambda = 1$ and $b = 1 - \alpha$, $0 \leq \alpha < 1$ (iii) $\lambda = 0$ and $b = 1$ (iv) $\lambda = b = 1$ in Theorem 1, we obtain the results obtained by Ozkan [8, Corollaries 2.4, 2.5, 2.6 and 2.7, respectively].*

Theorem 9. Let $f(z) \in R^*(\lambda, b)$. Then, for the function $g \in K$

$$\left(\frac{(1 + \lambda)}{[2(1 + \lambda) + |b|]} \right) (f * g)(z) \prec g(z) \quad (z \in U) \quad (2.11)$$

and

$$\operatorname{Re}(f(z)) > -\frac{[1(1 + \lambda) + |b|]}{2(1 + \lambda)} \quad (z \in U). \quad (2.12)$$

The constant factor $\frac{(1 + \lambda)}{[2(1 + \lambda) + |b|]}$ in the subordination result (2.11) cannot be replaced by a larger one.

Proof. Let $f(z) \in R^*(\lambda, b)$ and let $g(z) = z + \sum_{n=2}^{\infty} c_n z^n \in K$. Then we have

$$\frac{(1 + \lambda)}{[2(1 + \lambda) + |b|]} (f * g)(z) = \frac{(1 + \lambda)}{[2(1 + \lambda) + |b|]} \left(z + \sum_{n=2}^{\infty} a_n c_n z^n \right). \quad (2.13)$$

Thus, by Definition 3, the subordination result (2.11) will hold if the sequence

$$\left\{ \frac{(1 + \lambda)}{[2(1 + \lambda) + |b|]} a_n \right\}_{n=1}^{\infty} \quad (2.14)$$

is a subordinating factor sequence, with $a_1 = 1$. In view of Lemma 1, this is equivalent to the following inequality :

$$\operatorname{Re} \left\{ 1 + \sum_{n=1}^{\infty} \frac{2(1 + \lambda)}{[2(1 + \lambda) + |b|]} a_n z^n \right\} > 0 \quad (z \in U). \quad (2.15)$$

Now, since

$$\Phi(n) = n[1 + \lambda(n - 1)]$$

is an increasing function of n ($n \geq 2$), we have

$$\begin{aligned} & \operatorname{Re} \left\{ 1 + \frac{(1 + \lambda)}{[2(1 + \lambda) + |b|]} \sum_{n=1}^{\infty} a_n z^n \right\} \\ &= \operatorname{Re} \left\{ 1 + \frac{2(1 + \lambda)}{[2(1 + \lambda) + |b|]} z + \frac{1}{[2(1 + \lambda) + |b|]} \sum_{n=2}^{\infty} 2(1 + \lambda) a_n z^n \right\} \\ &\geq 1 - \frac{2(1 + \lambda)}{[2(1 + \lambda) + |b|]} r - \frac{1}{[2(1 + \lambda) + |b|]} \sum_{n=2}^{\infty} n[1 + \lambda(n - 1)] |a_n| r^n \\ &> 1 - \frac{2(1 + \lambda)}{[2(1 + \lambda) + |b|]} r - \frac{|b|}{[2(1 + \lambda) + |b|]} r \\ &= 1 - r > 0 \quad (|z| = r < 1), \end{aligned}$$

where we have also made use of assertion (1.12) of Lemma 5. Thus (2.15) holds true in U . This proves the inequality (2.11). The inequality (2.12) follows from (2.11) by taking the convex function $g(z) = \frac{z}{1-z} = z + \sum_{n=2}^{\infty} z^n$. To prove the sharpness of the constant $\frac{(1+\lambda)}{2(1+\lambda)+|b|}$, we consider the function $f_1(z) \in R^*(\lambda, b)$ given by

$$f_1(z) = z - \frac{|b|}{2(1+\lambda)} z^2. \quad (2.16)$$

Thus from (2.11), we have

$$\frac{(1+\lambda)}{[2(1+\lambda)+|b|]} f_1(z) \prec \frac{z}{1-z} \quad (z \in U). \quad (2.17)$$

Moreover, it can easily be verified for the function $f_1(z)$ given by (2.16) that

$$\min_{|z| \leq r} \left\{ \operatorname{Re} \frac{(1+\lambda)}{[2(1+\lambda)+|b|]} f_1(z) \right\} = -\frac{1}{2}. \quad (2.18)$$

This shows that the constant $\frac{(1+\lambda)}{[2(1+\lambda)+|b|]}$ is the best possible.

Putting $\lambda = 0$ in Theorem 2, we obtain the following result.

Corollary 10. *Let the function $f(z)$ defined by (1.1) be in the class $R^*(0, b) = R^*(b)$ and suppose that $g(z) \in K$. Then*

$$\left(\frac{1}{2+|b|} \right) (f * g)(z) \prec g(z) \quad (z \in U) \quad (2.19)$$

and

$$\operatorname{Re}(f(z)) > -\frac{2+|b|}{2} \quad (z \in U). \quad (2.20)$$

The constant factor $\frac{1}{2+|b|}$ in the subordination result (2.19) cannot be replaced by a larger one.

Remark 2. (i) Putting $b = 1 - \alpha$, $0 \leq \alpha < 1$ and (ii) $b = 1$ in Corollary 3, we obtain the results obtained by Ozkan [8, Corollary 2.10 and Corollary 2.11, respectively].

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